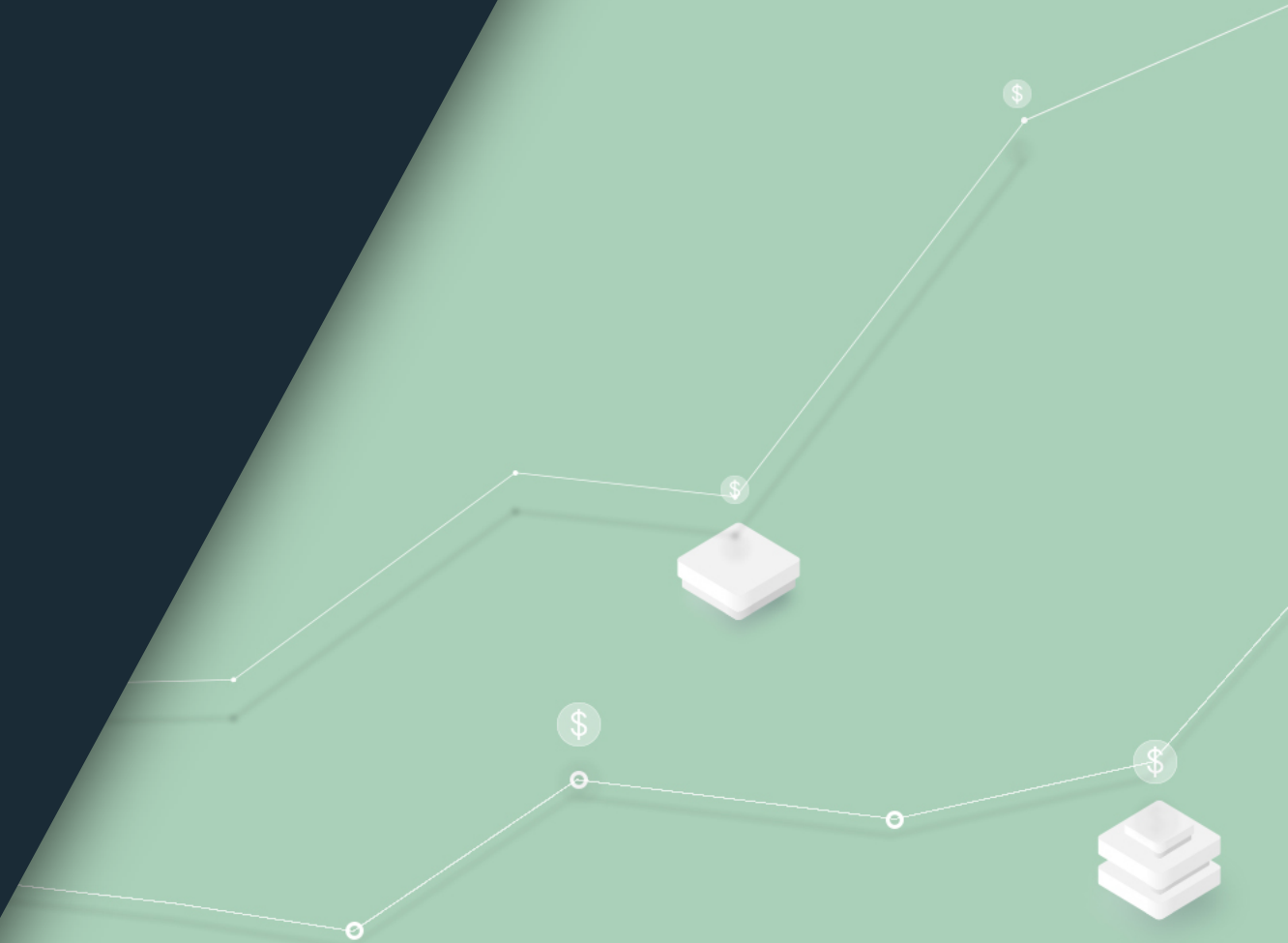


Competitive Pricing Analysis Template



Pricing Overview

COMPETITORS	Pricing outline	Subscription Plan Type	Additional notes (shipping fees, warranty)
COMPETITOR 1			
COMPETITOR 2			
COMPETITOR 3			

Marketing Summary

COMPETITOR 1

Key Learnings

Opportunities

Threats

Next Step

Marketing Summary

COMPETITOR 2

Key Learnings

Opportunities

Threats

Next Step

Marketing Summary

COMPETITOR 3

Key Learnings

Opportunities

Threats

Next Step
